



IBM Education Pack

Providing affordable access to world-class IBM training



The IBM Education Pack meets that need with flexibility and simplicity. It's a discount purchase program that gives your organization's employees access to the top-notch classroom training, technical conferences and e-learning offerings for which IBM is renowned, at a very competitive price.

Streamlining your training account management

Managing your organization's training budget has never been easier. You lock in training Euros now - at a discount - and use them for a full year of classes, technical conferences and e-learning offerings. And you can purchase additional Education Packs as needed, ensuring that vital training is available when employees need it.

Highlights

- **Enables convenient management of funding for IT training**
- **Provides a discount of up to ten percent on world-class training from IBM**
- **Applies to a variety of education offerings in multiple formats**

Making vital training more affordable

Training isn't an option for companies that want to remain competitive - it's a critical component of a successful business strategy. Experts estimate that 50 percent of an employee's skills are out of date within three to five years, and the shelf life of a technology degree is a mere four years.* But quality training programs are expensive. The challenge for organizations of all types today is finding a way to provide employees with the training they need, without overburdening available resources

The Education Pack is, very simply, an account that you fund with training Euros to be used for IBM Training offerings. The account is transferable, so you can use it to provide training for as many people in your organization as you deem necessary.

Discounting Training costs by up to ten percent

The Education Pack provides a discount of up to ten percent off the retail cost of selected IBM Training classes, technical conferences and e-learning offerings.

The Education Pack can be purchased in three levels to accommodate a range of training requirements. Even at the minimum level of funding, you'll enjoy savings of five percent. A mid-level funding purchase provides an eighth percent discount, and purchasing at the highest funding level raises the discount to ten percent.

Learning that works for your organization

Being in the training business for more than half a century has taught us that different training needs demand a wide range of training solutions.

A discount program that couldn't accommodate those various solutions wouldn't be much of a bargain. That's why the IBM Education Pack can be used to pay for a multitude of technical training offerings from IBM, including most classroom training, technical conferences and e-learning offerings. You simply decide which technical training options are the right fit for your organization.



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*Merryl Lynch, "The Book of Knowledge", April 1999

Different possibilities

Funded value	Discount	Price
2,500 EUROS	5%	2,375 EUROS
5,000 EUROS	8%	4,600 EUROS
10,000 EUROS	10%	9,000 EUROS

For more information

To learn more about IBM Training and how your company can benefit from the IBM Education Pack,

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